

JODY MILWARD

FACEBOOK MARKETING FUNNEL STRATEGIST



JODY STARTED OUT WITH THE USUAL 'COOKIE CUTTER' LIFE

She finished school, went straight to work full time as a Receptionist, got married at 19 and had 3 kids.

Returning to the workforce with 3 young children was challenging so she thought the best way to combine work and family would be to become a Teacher's Aide. So she did the necessary study, however, one day when standing in a playground surrounded by 50 screaming 5 year olds..... she realised this was not the gig for her.

AT 35 HER ENTREPRENEURIAL JOURNEY BEGAN

She stumbled into the world of Unclaimed Money Recovery, acquired a Private Investigator licence (no carpark stakeouts or spouse busting!) honed her research and skip tracing skills and built a company that returned over \$4 million dollars in just 4 years to the rightful owners. Funnily enough, the Government doesn't like to hand over that kind of money (even when it's not theirs!) So Jody, getting tired of the red tape, started looking at other avenues to provide for her family.

THAT'S WHEN SHE DISCOVERED ONLINE MARKETING.

She co-founded a weight loss company which private labelled and imported weight loss products. In the process she discovered her real passion was with Facebook and the opportunities the platform provides.

"What I love about Facebook, is that it gives anybody with a particular skill or expertise the opportunity to make a crazy income working from home without having crazy start up costs"

Over the last few years, Jody has trained extensively with some of the world's top Facebook Advertising and Automation gurus. Her expertise is helping Online Entrepreneurs promote and sell their digital information products to a global audience. In the last 3 years Jody has helped generate over \$3 million dollars in sales with what she calls Facebook Marketing Funnels.

There are people who say "If you want to make money from Facebook, deactivate your account and go to work". Jody's response: *"I'd like to slap these guys over the head and shout 'wake up!' Sure it's not easy to make 6 figures selling products on Facebook, but as long as you learn the strategies and consistently take action - which means if plan a, b, c, d, e didn't work, keep going until you find a plan that does. Persistence pays off."*

Jody is the CEO of Social Charlie - Facebook Advertising Agency, and provides Facebook Ad & Sales Funnel Training. Jody can speak and teach on Facebook Ads and Marketing Strategies and is currently writing her first book "What Facebook Ads Have Taught Me About Life" as well as messages about work/life balance and being an overcomer.

**YOU CAN CONTACT JODY DIRECTLY ON +61 409 878 807 OR VIA EMAIL: JODY@SOCIALCHARLIE.COM
WEBSITES: JODYMILWARD.COM | SOCIALCHARLIE.COM | FACEBOOK: [FACEBOOK.COM/JODYMILWARDBIZ/](https://www.facebook.com/JODYMILWARDBIZ/)**